

## SOCIAL VALUE

### What is Social Value?

Social Value refers to the wider financial and non-financial value created by an organisation through its day-to-day activities in terms of the wellbeing of individuals and communities, social capital created and the environment.

As local authorities are becoming increasingly financially self-reliant, they are looking at how to make their limited resources go ever further while still maintaining the quality and breadth of services.

Councils, along with the rest of the public sector are encouraged to use procurement to achieve wider financial and non-financial outcomes, including improving wellbeing of individuals, communities and the environment by making social value a decision-making criterion when awarding contracts.

There are five themes and each council may choose to focus on one or more of these depending on the procurement opportunity.

Themes		Policy outcomes
Theme 1	COVID-19 recovery	Help local communities to manage and recover from the impact of COVID-19
Theme 2	Tackling economic inequality	Create new businesses, new jobs and new skills
		Increase supply chain resilience and capacity
Theme 3	Fighting climate change	Effective stewardship of the environment
Theme 4	Equal opportunity	Reduce the disability employment gap
		Tackle workforce inequality
Theme 5	Wellbeing	Improve health and wellbeing
		Improve community cohesion

## How can you support Social Value?

To support SME's when bidding for contracts, please find below a list of local Jobs and Skills opportunities for you to offer which promote social value within the region.

### Apprenticeships

Apprenticeships are designed by employers to help apprentices gain the skills and knowledge needed in the workplace. They are available to new and current staff who want to retrain or upskill. Apprenticeships are available at Levels 2 (GCSE) to Level 7 (Masters Degree) and can last from 1 year to 5 years, depending on the level.

Offering a new apprenticeship role to an individual promotes the social value of your organisation. You could focus on offering roles to young people (16 to 24) to help promote social mobility; or focus on offering roles to those re-entering the workforce, thus improving the employment opportunities within the area.

Discover more about Apprenticeships [HERE](#).

Book a meeting to discuss your requirements [HERE](#).

### Careers Hub

The Careers Hub connects business and education through various initiatives.

#### Give an Hour

Ideal if you are short on time but still want to give something back to the community and inspire young people in South Yorkshire. Through this initiative you could share your career story, take part in mock interviews or judge an enterprise competition.

#### Enterprise Adviser

The Careers Hub matches each school and college in South Yorkshire with an Enterprise Adviser (EA). An EA works strategically with the Careers Leader for a minimum of 1 year, supporting them to develop their careers programme. An EA may provide an employer's perspective, support with employer engagement, provide an insight into their sector, or support with strategic planning.

Read more information and register your interest [HERE](#).

### Sector-based Work Academy Programme (SWAP)

A sector-based work academy programme (SWAP) gives jobseekers who are 16 and over, and claiming benefits, the opportunity to apply for jobs. This programme can last up to 6 weeks and includes:

- Pre-employment training, matched to your business sector and delivered by you or a local training provider
- A short work placement with your business
- A guaranteed job interview or help with your application process.

Offering a SWAP gives you the opportunity to see if an individual is suited to a role within your business; help you recruit staff with the right training and skills through tailored pre-employment training; and give you access to a large pool of candidates through your point of contact at the Job Centre.

Read more information [HERE](#).

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## How can you support Social Value Cont'd.?

### Skills Bootcamps

Skills Bootcamps are flexible training courses for adults aged 19 and over. They last up to 16 weeks and offer participants a job interview on completion. You can use this scheme to hire new staff or upskill existing staff.

Skills Bootcamps can help you to quickly recruit and upskill staff with the right training and skills; as well as reduce costs associated with traditional recruitment processes. There is no cost to your business to recruit individuals who have completed Skills Bootcamps, as you are supporting individuals to enter the workforce.

Read more information, including your responsibilities and the benefits to your business [HERE](#).  
Discover more about local Bootcamps [HERE](#).

### T Level Placements

T Levels help young people develop technical and practical skills for the workplace. They are broadly equivalent in size to 3 A Levels. The qualification is for learners aged 16 to 19 in England, who have finished their GCSEs.

Students spend 80% of the course in the classroom and 20% with an employer, putting classroom learning into practice. You can work with another employer to jointly host industry placements, including employers within your supply chain.

An industry placement can be completed in 1 block, day releases, or a mixture of both. Courses cover 24 skill areas, including business, construction, digital and IT, education and engineering.

Read more information, including your responsibilities and the benefits to your business [HERE](#).  
Register your interest in hosting a placement [HERE](#).

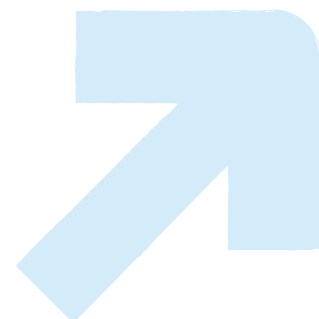
### Working Win

If you have employees off sick with a physical and/or mental health condition and want to help them move back into work or find suitable employment, Working Win can provide free support.

For those seeking new employment, individuals will receive a personalised approach to creating an employment action plan based on what they want to do; prepare CVs and practice for interviews; provide ongoing in-work support; and advise on welfare benefits and how these could be affected by going into work support.

For those already in employment, the service will provide tailored support to help them overcome employment barriers and help them remain or return to their job role.

Read more information [HERE](#).



## How can you support Social Value Cont'd.?

### Supported Internships

Supported internships are a structured, work-based study programme for 16-24-year-olds with SEND (Special educational needs and disability), who have an EHC (Education, Health and Care) plan. The core aim of a supported internship study programme is a substantial work placement, facilitated by the support of an expert job coach.

Supported interns are enrolled and supported by a learning provider, for example, a school or college, but spend most of their learning time – typically around 70% – in a workplace.

The internships provide the opportunity for young people to achieve sustained, paid employment by equipping them with the skills they need for work, through learning in the workplace.

Supported interns are in full-time education and their supported internship work placements are part of their course. There is no legal requirement or expectation that the supported intern will be paid. Supported internships are exempt from the National Minimum Wage regulation.

Supported internships last for a minimum of 6 months, and up to a year.

The supported internship should contribute to the long-term career goals of the young person and match their capabilities. Alongside their time with the employer, supported interns complete a personalised study programme delivered by the school or college, which includes the chance to study for relevant qualifications, if appropriate, and English and maths at an appropriate level.

Every young person is supported in the work placement by a trained job coach, put in place by their education provider. The job coach provides in-work support that tapers off, if appropriate, as the supported intern becomes familiar with their role. Job coaches also work with employers, increasing their confidence in employing individuals with additional needs and helping them to create and support a diverse workforce.

If you would like to offer Supported Internships, some of the local providers can be contacted directly via the links below:

[\*\*Choices College\*\*](#)

[\*\*Barnsley College\*\*](#)

[\*\*Doncaster Council\*\*](#)

[\*\*Rotherham College\*\*](#)

[\*\*Sheaf Training\*\*](#)

[\*\*Nacro Education Sheffield\*\*](#)

[\*\*The Sheffield College\*\*](#)

